

Contact & Portfolio

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Los Angeles, CA

Jolynn Hsieh



Senior Creative Producer / Art Director / Illustrator

Hello! I'm a creative producer based in Los Angeles with a background in design and illustration. I kicked off my career at a full-service agency, where I discovered my passion for data-driven creative. Since then, I've helped grow social accounts for brands like Visa, Yaamava' Resort & Casino, and Pine-Sol. When I'm not building for other brands, I'm crafting for my own TikTok account with my 4 cats!

Education

MFA Design
2023
University of Southern California

BA Photomedia
2020
University of Washington

BA Comparative History of Ideas
2020
University of Washington

Language

Mandarin Chinese

English

Skill Set

Art Direction

Creative Production

Graphic Design

Illustration

Animation

Videotography

Creative Concepting

On-Page SEO

Typography

Experience

Work

Senior Creative Producer

2025 - now

Creative Producer

2023 - 2025

Vaynermedia

Teaching Assistant

Design Theory

2022 • 2023

University of Southern California

Introduction to Photography

2020 • 2018

University of Washington

Internship

Central Marketing Designer

2018

Yahoo! Oath

Certificate

Design Pedagogy

2022

University of Southern California

BA Art Honors Program

2020

University of Washington

Software